



**For immediate release**

**From the desk of Ulrike Jacob, CEO, Lavera Distribution North America...**

## **Beauty Flash! Lavera Wins Two Prestigious British Beauty Awards!**

As just announced to our US distributors, award-winning Lavera skincare has received further acclaim, winning two sought-after awards in key categories at the IMAGE magazine annual beauty awards. Judged by a panel of British beauty experts, including make-up artists, skin care specialists and top models, Lavera was awarded first place for **Trend Sensitiv Rouge** in the Best Bronzer category, and for **Body SPA Lotion Vervain-Lemon** in the Best Body Lotion category.



### **IMAGE Beauty Award Winner: Lavera Trend Sensitiv Rouge!**

**Lavera Trend Sensitiv Rouge** is a delicate bronzing powder that brings a warm, sunny glow to cheeks, temples and décolleté, while offering multiple skincare benefits. Natural mineral pigments give skin a healthy, fresh-from-holiday bloom, and provide a physical shield against potentially aging UV rays. Nurturing oils of organic jojoba and calendula nourish and soften skin. In two flattering, earth-toned shades: Terra and Bronze.



### **IMAGE Beauty Award Winner: Lavera Body SPA Lotion Vervain-Lemon!**

A must-have product for summer, **Lavera Body SPA Lotion Vervain-Lemon** soothes and hydrates thirsty, sun-parched skin. Refreshing, zesty extracts of lemon lend astringent properties, helping to tighten and refine skin's texture. Vervain aroma has an uplifting effect on the senses, promoting a feeling of wellbeing. Extracts of ginger give the product a cooling, tingling sensation on application, to invigorate and refresh skin.

## **About Lavera Distribution North America**

Lavera, meaning “the truth,” sets a new benchmark for natural beauty products. Committed to producing a complete range of 100% naturally effective products, only the purest ingredients, often from certified organic sources, are used.

To learn more about Lavera’s award winning preparations for skin, hair, body, baby and sun care, as well as its pioneering range of cosmetics, please visit [www.lavera.com](http://www.lavera.com).

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