



FOR IMMEDIATE RELEASE

**LAVERA DISTRIBUTION NORTH AMERICA ANNOUNCES NEW  
PARTNERSHIP WITH CYA AND THE CANADIAN SAILING TEAM  
Sunscreen introduced to Canadian Sailing Team at Miami OCR**

Kingston, ON, February 1, 2006 – Lavera Distribution’s new agreement with the Canadian Yachting Association, the national authority for sailing in Canada, protects Canada’s top sailors from the sun. The Canadian Sailing Team (CST), introduced to Lavera’s Sun Spray at the Miami Olympic Classes Regatta, will be wearing this organic sun lotion throughout the season.

Lavera attended the Canadian Sailing Team meetings during the Miami Olympic Classes Regatta in Miami, Florida, where they distributed complimentary sunscreen to Canadian Sailing Team athletes and coaches.

Lavera Sun Sprays are all natural, 100% mineral sun lotions that keep skin protected and healthy. Lavera Sun Sprays ranging from SPF 15, 25 to 30 naturally protect the Canadian Sailing Team against UV damage, sun-induced aging, and sunburn.

“Sunscreen is essential for Canadian Sailing Team athletes and coaches, almost like a lifejacket,” says national team coach Tommy Wharton. “It is great to have such a high quality product available to use every day for training and racing.”

“We are very proud to support the Canadian athletes and to help them protect and nourish their skin especially during water sports activities. The Regatta in Florida was very

exciting, so many athletes were using lavera sun screens and wanted to learn about its benefits, “ says Ulrike Jacob from Lavera Distribution North America.

### **About Lavera Distribution North America**

Lavera, meaning “the truth,” redefines natural beauty. Committed to the purest organic and natural ingredients, Lavera only produces products made from 100% natural ingredients. Lavera’s produces a complete system of award winning skin care and cosmetics. For learn more about Lavera please visit [www.lavera-usa.com](http://www.lavera-usa.com).

### **About CYA**

The Canadian Yachting Association is a non-profit corporation founded in 1931 that acts as the national authority for sailing in Canada. Based in Kingston, Ontario, CYA’s vision is “to make sailing and recreational boating lifelong activities for Canadians through excellence in competition and training.” For more information please visit [www.sailing.ca](http://www.sailing.ca).

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NATURKOSMETIK

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