

For immediate release

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lavera Sun Sensitiv – Sun Protection for Adults with skin sensitivities as well as Babies & Children, SPF 30 and SPF 40



The skin of a child does not reach full functionality until age six. That is why skin protection and high sun protection in the summer are just as necessary as sufficient headgear. Children should never be exposed to the blazing sun and always wear a cotton shirt and a hat.

lavera natural cosmetics offers a total of 10 special care products for active sun protection against UVA, B and C with its Sun Sensitiv system, two of which water in oil emulsions are especially protective for the skin: The Baby & Children Sun Milk SPF 30 and the Sun Neutral Milk SPF 40 for allergic or especially sensitive skin.

Baby & Children Sun Milk SPF 30

The high mineral sun protection is guaranteed by Titanium Dioxide. Its layer-like consistency reflects the UV rays.

Any sun protection for children should be free of synthetic sun protection factors, which are under suspicion to influence the hormone balance, especially in hormonal dependent phases (growth, pregnancy).

Precious plant-based oils like Soybean, Canola, Shea Butter, Sunflower, and Almond Oil, which are mostly derived from controlled organic growth, protect while plant-based Glycerin, Jojoba Oil, skin-calming Lavender Flower, Calendula, and Rose Flower Extracts moisturize the skin.

Apricot Seed Oil smoothes the skin with a high consistency of enzymes and strengthens the connective tissue. Vitamin E and C protect the cell membranes and Betaglucan, which is extracted from yeast, strengthens the immunity of the skin.

Betaglucan is also an important ingredient of the second waters in oil emulsion.

Sun Neutral SPF 40 - Effective sun protection for allergic or especially sensitive skin.

The emulsion construction is similar, however, the Neutral Sun Milk does not contain any essential oils or herbal essence.



Soybean, Sunflower, Almond, Evening Primrose, and Canola Oil along with Glycerin offer intensive skin protection. Sunflower Oil is characterized by the high content of Vitamin E and essential fatty acids, which is only exceeded by Evening Primrose Oil. The precious fats support the skin protection barrier especially intensely. Allergy sufferer's skin cannot build up the acid protection coat completely; very sensitive skin is also very dry and needs appropriate support. Protected skin loses less humidity.



Jojoba Oil, Glycerin and moisture factors on sugar basis supply the necessary moisture for the skin. Sea Buckthorn and Licorice Root Extracts comfort the skin and control inflammation. The cell membranes are protected with Vitamin C and E.

For over 16 years now, lavera has offered products in the Neutral range, which often is the only possibility for people suffering from allergies or Neurodermatitis to maintain their sensitive skin optimally. More than 15 years ago, lavera natural cosmetics was the first manufacturer to introduce 100% mineral sun protection.

With the Sun Neutral Milk SPF 40 lavera is the only manufacturer to offer people with extremely sensitive skin an untroubled stay in the sun.

"lavera. natural effective. We want everybody to feel comfortable in his or her own skin." That is the guiding principle of owner and founders Thomas Haase who himself suffers from Neurodermatitis.

Of course, the Neutral Sun Milk corresponds to the guidelines for certified, controlled natural cosmetics and is therefore 100% free of synthetic ingredients.



About lavera Distribution North America

lavera, meaning “the truth,” sets a new benchmark for natural beauty products. Committed to producing a complete range of 100% naturally effective products, only the purest ingredients, often from certified organic sources, are used. To learn more about lavera’s award winning preparations for skin, hair, body, baby and sun care, as well as its pioneering range of cosmetics, please visit www.lavera.com

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